

Motivation

Motivation is necessary if a chapter is to be successful and happy. A chapter cannot function correctly unless all the members are motivated for its success.

To motivate others, officers must:

1. Give members problems they can solve.
2. Give members the tools to solve the problems given to them.
3. Give members deserved acknowledgment for having to experience success and satisfaction.
4. Continually provide challenging opportunities to experience success and satisfaction.

Motivation for chapters

1. Develop a sense of belonging.

- a. Plan retreats and sisterhood/brotherhood events every semester.
- b. Plan periodic team-building activities.
- c. Plan occasional fun chapter meetings.
- d. Pass the gavel. Say something positive about the person to your right.
- e. Remind members of your ritual and our reason for being.
- f. Congratulate members who are excelling in outside areas.
- g. Try planning an old event in a new way.

2. Encourage participation in goal development.

- a. Include all members when planning goals.
- b. Follow through on member suggestions.
- c. Establish a working crew/committee system.
- d. Delegate work to crews/committees.
- e. Remember "people help support what they create."

3. Develop purpose.

- a. Always explain why.
- b. Instill in members that their assistance is critical for success.
- c. Program with needs of the group in mind.
- d. Try asking for written commitments at the beginning of each semester.

4. Create explanations.

- a. Make obligations clear.
- b. Offer incentives.
- c. Expect leaders to replace themselves and train successors.
- d. Encourage leaders to replace themselves and train successors.
- e. Display a positive attitude.

5. Reinforce for continual achievement.

- a. Write personal thank-yous.
- b. Give public recognition for everything.
- c. Give weekly awards.
- d. Ask a member to personally help you. They will feel honored that you asked!

Keeping Seniors Motivated

Honoring the Heart of Your Chapter

Believe it or not it's tough to be a college senior. There is so much to think about...career, family, friends and all that is unknown, the future. Here are a few ideas that will help ease some of that "senior stress".

Think...FUTURE

Many of your seniors are in the midst of a job hunt. Offer them programming that will give them the practical information on such things as resume writing, interviewing skills and tips, dressing for success and etiquette. Your national headquarters may offer programs and or resources that will help.

Think...FUN

Make your seniors feel special; after all, they are the heard of your chapter and critical to a chapter's success. Here are some fun ideas to recognize these special members throughout the year.

Senior Spotlight: Spotlight various seniors each month at your chapter meeting. Contact parents for fun photos and memories and share them with your chapter.

Senior Slide Show: Coordinate a slide show consisting of photos taken throughout the seniors college experience.

Think...FOREVER

Your Greek experience will last a lifetime. Use formal and informal rituals to remind your seniors that your chapter will be with them throughout their life.

Alumni Focus: Have your prominent alumni/ae come speak to your seniors about how their Greek experience got them to where they are now.

Utilize all Chapter Formal and Informal Rituals